**Channing Alcorn**

**FDM Consultant**

**Profile**

Channing is a Business Analyst who has been involved in the design and implementation of BNP Paribas’ client data sharing tool. This global project involved integrating multiple business units of the bank and incorporating the group-wide KYC policy onto one single use platform. It was here where Channing further developed his understanding of regulations, MiFID, AML, compliance and financial crime throughout the client lifecycle. Furthermore, having already worked on several client management transformation programmes, Channing has a breadth of exposure to identifying, analysing and implementing front end changes. In relation, he has traded both the currency and equity markets developing strong market awareness through trends and high probability technical charting abilities. Channing cultivated this understanding to process information efficiently in order to write up detailed user stories in his past role. Channing holds invaluable experience in digital banking and data leading him to be adaptable in a range of complex situations concerning all people in the business.

**FDM Employment History**

**BNP Paribas CIB, Paris January 2019 – April 2020***Digital Banking, Lead Business Analyst*

* Worked with the central build and design team of a revolutionary KYC integration programme for 15 different entities. This involved unifying corporate, institutional and retail divisions of the bank using APIs, data management and the product solution (Fenergo).
* Heading up user and production support by creating workflows for analysing requests, creating incident resolution plans, escalating problems and solution management - leading to a 50% reduction in incident lead time by capturing root causes using Microsoft Dynamics and ServiceNow and then delivering action plans with user management teams using Sailpoint.
* Responsible for analysing functional (client on-boarding, off-boarding and recertification) and non-functional requirements by building detailed data models, schemas, wireframes, prototypes and process mapsto seamlessly automate data transformation, migration and reporting.
* Supporting requirements with thorough use cases and concise presentations to the development and technical team. Using DevOps and Agile methodologies to allow for greater flexibility around requirements, as well as efficient fixes and deployments.
* Strong stakeholder management by leading interactions with a broad range of teams such as cyber-security, front office, IT managers and end users (due diligence) to deliver jurisdictional and data features.

*Client Management, Performance Measurement Analyst* **September 2018 - December 2018**

* Part of a data migration project to deliver 13 KPIs to ensure due diligence quality, risk reporting and documentation standards of BNP Paribas’ clients were consistent with the KYC policy of the bank. This coincided with client on-boarding and off-boarding policies.
* Reaching out to relationship managers, recertification teams and compliance heads worldwide to communicate and advise on discrepancies in KYC data for over 10,000 clients formulating a plan to solve these inconsistencies before the start of 2019
* Led continuous strategic improvements by working with project managers, due diligence and risk to simplify the KYC process and prevent discrepancies from arising in the future. This involved sharing case studies and proposing suitable resolutions.
* Responsible for delivering detailed reporting on the project to senior management as well as compliance teams across the three global regions (Americas, EMEA, APAC). Used Excel, including lookup values and its advanced formulas, to deliver this.

*Client Management, Transformation Analyst* **October 2017 - September 2018**

* Worked as a team lead of a project under Referential Data Management responsible for ensuring recently on-boarded and existing client accounts adhered to internal and external compliance policies, specifically MIFIR
* Analysed a stock of over 200,000 existing accounts to determine the legal entity underlying each one, the trading status of accounts that could not be fully identified, for potential off-boarding, and verifying correct client documentation to match revised group policies – this involved aligning and adapting several referential, on-boarding and workflow systems
* As a result of new KYC policies, collaborating with due diligence teams in APAC, Americas and EMEA and their client on-boarding activities to ensure sufficient documentation is provided for each new client whilst delivering guidance for future processes
* Utilised Excel and its functions to sift through large stocks of data and generated clear yet detailed reports

**HSBC, London May 2017 – August 2017***Regulatory Compliance Transformation Analyst*

* Part of the Regulatory Compliance Transformation team responsible for simplifying the end-to-end process for recording regulatory risks and events throughout HSBC Group with the objective delivering faster reporting times
* Analysed highly restricted information and grouped events into categories to establish patterns for automatic sorting of data
* Liaising with business leaders and project managers to gather requirements and then work with compliance and financial crime SMEs to break down the process from the creation of an event to its delivery to either compliance, a regulatory body or deletion
* 15,000 reportable events required classifying prior to the inception of a new internal system and therefore it was imperative to exercise excellent time management and understand specific regulations spanning global markets and retail banking
* Used Microsoft Excel to detail the requirements as well as sort the data and then Power BI to analyse the data into a user-friendly report for all stakeholders – good understanding of the in-house software tools to be able extract information

**FDM Training**

**FDM Academy, London**  **December 2016 – March** **2020**

Channing has completed the Risk, Regulation and Compliance programme. This programme included the following modules:

RRC

1. **Professional Skills** including presentations & written communications;
2. **Structured Query Language** including database manipulation;
3. **Excel including VBA**, Solver, Aggregate Functions, Nested If statements, V-Lookups;
4. **Business Analysis Introduction** including Stakeholder Management, BPMN, Financial Appraisal, Requirements documentation;
5. **Financial Industry Awareness** including Debt Instruments, Equities, Taxation, Derivatives, Investment Funds & Financial Markets;
6. **Regulation and Compliance** including International Regulatory Environment and Bodies, Statutory Regulations Money Laundering, Dodd Frank, MiFID II, Due-diligence, & KYC;
7. **Risk Management** including Basel Accords, Market & Credit Risk;
8. Sign Off Week

**Previous Employment History**

**Pro-Legal, part of the Pro-Recruitment Group, London June 2016 – December 2016***Partner Search Consultant*

* Targeted mid-level associates, senior associates and partners in leading law firms in London across four key practices (antitrust & competition, leveraged finance, corporate, and private client) for retained searches
* Developed relationships by initially cold calling prospective partners to address their hiring plans by presenting market maps, market information and profiles of exceptional senior lawyers within the respective practice area
* Legal market knowledge to connect and build rapport with senior individuals, especially managing partners
* Making over fifty calls a day to lawyers meant being able to digest information quickly and develop strong organisational skills

**Travelling: Eastern Europe, China, India and Sri Lanka August** **2015 – April 2016** *Engaged on numerous volunteer projects and was exposed to diverse culture allowing me to adapt to the environment around me.*

**Drax Executive, London April 2014 – July 2015** *Headhunter*

* Supporting partners and senior consultants in an executive search firm by understanding the competitive market landscape in which clients operate in and carrying out empirical research in order to isolate an industry’s community
* Industry knowledge by speaking with the relevant talent pool, as well as professionalism by communicating and developing rapport with C-Suite executives and stakeholders
* Getting past gatekeepers, handling rejection from candidates and then using persuasive methods and market insights to develop meaningful relationships
* Went above and beyond in the role to ensure that a high number of tier one candidates were presented to the client

**Independent Currency and Commodities Trader, London November 2012 – February 2016**

* Buying and selling spot and future contracts through an electronic communications network using the Metatrader 4 platform (MT4) in order to grow a trading account and draw investor funds
* Initially followed signals from service providers before developing and back-testing a successful Harmonic trading strategy which implemented statistical tools including moving averages, Fibonacci and price patterns
* Built and designed an automated tool, using Excel, to calculate position size, which can be the most time consuming element of trading. Risk could, therefore, be managed more rapidly, leading to greater implementation of the business rules
* Created reporting dashboards using business intelligence software to analyse patterns and performance
* Adopted several risk management strategies accustomed to different market environments by establishing trends and volatility – this kept the risk on any given trade limited to 2% and provided high reward trade set-ups and opportunities
* Awareness of fundamental data and market sentiment to predict the short-term directions and the magnitude of the swing
* Ability to manage significant amounts of capital, by remaining objective so that rules were correctly executed – provided better statistical and accurate pattern analysis – fixes and adjustments could be more easily implemented

**Education**

**Generic University September 2009 – June 2012 BA (Hons) in Economics and Law, 2:1** Modules included: Quantitative Methods; Econometrics; Economics of the EU; Law of the EU; Law & Ethics; Contract Law; Criminal Law

**Generic Sixth form September 2003 – July 2009**

**A-Levels:**

Economics - A

Geography - B

Physics - C

**Technical Skills:** Data models; Excel; BPM; SQL; DevOps; Microsoft Dynamics; CRM; Business Intelligence; Agile

**Soft skills:** Attention to detail; Leadership; Presenting; Problem solving; Negotiation; Effective communication

**Interests and Activities**

Videography; football, rugby and weight lifting, harnessing the importance of working together; technology advancements; asset management; technical analysis and financial markets.